



CUSTOMER TESTIMONIAL

“In a time when manufacturing companies in America were struggling to survive, Synergy Resources Strategic Business Planning Program provided our company with a roadmap to achieve World-Class performance.”

- RICHARD MEISENHEIMER
PRESIDENT & SECOND-GENERATION OWNER



Spectrum Associates is a leader in quality manufactured fluid control instrumentation serving the defense, aerospace and commercial industries.

Established in 1957 as a new product design and development company, Spectrum has made notable advances in diversified technologies, positioning the company to its current status as a prominent CAD/CAM engineering-oriented quality manufacturer.

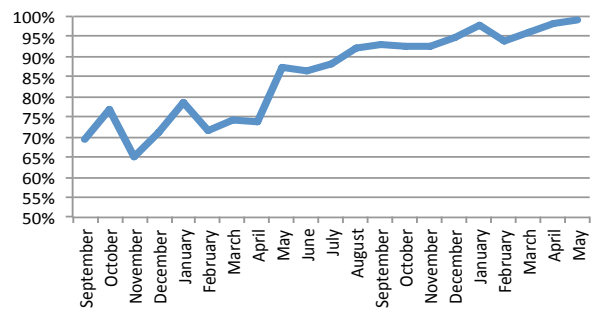
Faced with the challenge of meeting a critical industry requirement of On-Time delivery while establishing processes to control costs, Spectrum Associates reached out to Synergy Resources and the Synergy Strategic Business Services Group to help design a scalable foundation that would streamline the business processes to improve On-Time delivery, control cost and support the company’s future growth needs.

Richard Meisenheimer, President stated, *“After meeting with the Synergy Business team, it was clear they possessed the experience and knowledge to help Spectrum realize their Strategic growth plan while achieving their primary objective of improving on-time delivery and controlling cost.*

The Synergy Strategic Business Services Group immediately helped to bring visibility to our company’s strengths and weaknesses during our Strategic Business Planning session. Together, our companies developed an operational strategy involving the roll out of Lean as well as the full optimization of our ERP system.

Synergy then educated our company in the value of Lean and the proper execution of Kaizen and ERP optimization. As they facilitated each event, they were teaching our team leads how to sustain improvements and how to continue the program for years to come. Synergy made it clear, they were here to educate, not to direct and that if we were to be successful going forward, we would need to become the experts and take full ownership of the program.

Today, the Spectrum Associates Continuous Improvement Program endures and effectively delivers value to the company and its customers. Spectrum has developed an impeccable reputation in the industry for Superior Quality, the Shortest Lead Time with World Class On-Time Delivery.



Their unrivaled responsiveness to customer needs combined with their ability to control cost has positioned Spectrum as a company with a very bright future.

The program re-energized our employees and our management team and focused our company on growth and efficiency through operational excellence.”



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