

DRIVING VISUAL *FORWARD*

# SYNERGY

## USERCON CANADA



September 28 - 29, 2015

*Queen's Landing Hotel*  
*Niagara-on-the-Lake*





Synergy is excited to welcome you to —  
**SYNERGY USERCON CANADA**  
— Synergy International Group (Canada) VISUAL ERP User Conference!

Located at Niagara-on-the-Lake, Synergy will be hosting this event at the neo-classical **Queen's Landing Hotel!**

It combines contemporary amenities with old world elegance to delight guests with a taste for sophistication, without sacrificing comfort!

**Register Now!**  
[www.synergyresources.net](http://www.synergyresources.net)  
**Look for our banner link!**

**The Conference will include:**

- Access to several in-depth educational sessions
- One-on-one consulting opportunities with Synergy's VISUAL experts
- Unlimited access to the Solution Center and Exhibitors
- Technology trends that can grow your business
- Innovative tips and insights on improving your business performance
- Networking opportunities with other VISUAL users
- All-inclusive 1 night / 2 day stay at the beautiful and historic Queen's Landing hotel (option to add 2nd night at discounted rate)
- Wine Pairing Welcome Dinner

**Registration pricing per Person:**

- **Early, Early Bird**  
Now til May 31— \$1,195 CAD
- **Early Bird**  
Jun 1 - Aug 9—\$1,275 CAD
- **Regular**  
Aug 10 - Sept 26—\$1,395 CAD
- **On-Site**  
Sept 27 - Sept 29—\$1,500 CAD





## Niagara-on-the-Lake

Niagara-on-the-Lake provides many attractions which include historic sites

- Fort George and the Historical Society Museum
- the Shaw Festival with three theatres
- the Marina
- the Heritage business district for:
  - shopping
  - Golf courses
  - Parks and beautiful farmland
  - Agricultural markets
- the world-famous Niagara wineries
- Carriage rides through Old Town
- Jet boat up the Niagara River
- Drive the Niagara Parkway Queenston Heights & Niagara Falls
- Butterfly Conservatory at the Niagara Parks Commission site.

### NIAGARA TRAVEL BUREAU:

<http://www.infoniagara.com/>



### If you Arrive on Saturday, September 26th Attractions:

- Wine Tours (*see below*)
- Grand Canadian Steampunk Exposition
- Historical Walking Tours
- Food Truck in the Vineyard

### If you Arrive on Sunday, September 27th Attractions:

- Wine Tours (*see below*)
- Grand Canadian Steampunk Exposition
- Historical Walking Tours

### Wine Tours

- **Chateau des Charmes Winery**  
Natalie Krzysik  
905-262-4219 ext 227  
[nataliek@chateaudescharmes.com](mailto:nataliek@chateaudescharmes.com)
- **Stratus Winery**  
Hayley Bishop  
905-468-1806 ext 232  
[hbishop@stratuswines.com](mailto:hbishop@stratuswines.com)
- **Reif Winery**  
Jennifer Culham  
905-468-7738 ext 24  
[events@reifwinery.com](mailto:events@reifwinery.com)





# History of Niagara-on-the-Lake



Settled by Native North Americans, Niagara-on-the-Lake was originally known as Onghiarra. Britain purchased it from the Mississauga natives in 1781, and it was then re-named Butlersburg, then West Niagara. Fort George was erected, and given the site name of Newark by Governor John Simcoe. It was intended to be the capitol for Upper Canada, where Canada's historically reputed 'first parliament was erected. Eventually, due to proximity to the United States, it did not become capitol. By the end of the 1700's Newark was named Niagara.

During the War of 1812, Queenston and Niagara became a battleground for many famous battles, based around Fort Niagara. The British eventually rebuilt the area, brought in industry, and changed the name to Niagara-on-the-Lake to differentiate it from Niagara Falls. Its title was confirmed in 1970.



Other Historical Landmarks include:

Navy Hall, St. Mark's Church, Government House, Court House Buildings, the Clock Tower and Apothecary. Other 'firsts' include: first historical museum, first newspaper and first library.



Agriculturally, Niagara-on-the-Lakes has fertile soil and mild temperatures, which makes for fruit production, and an industry of wine-making. Wine tasting tours, historical tours, ghost walks, foliage drives/walks, boating and the George Bernard Shaw Festival are among the most well known tourist attractions this side of the Niagara.