

*To respond to the growing needs of our valued clients, Synergy Resources is pleased to offer an extensive range of performance improvement programs designed to help unlock profitability by driving revenue, optimizing costs and improving operational effectiveness. We understand your industry's requirements and have developed effective solutions that will help your business improve.*

## What gets measured, gets done!

### Strategic Business Planning

Most companies want to become more competitive and more profitable but are often unsure of where to begin. Our Strategic Business Planning program will help you identify growth and cost savings opportunities that can deliver measurable performance improvement and give you a real competitive advantage in your industry.

Our program consists of a 4-step approach that forms the foundation on which your company's visions can be realized. We apply emphasis on building a culture focused on a highly visible, results oriented, employee driven system of continuous improvement.



### Operational Assessment

An Operational Assessment is an efficient way to identify your company's strengths and weaknesses through a comprehensive review of your Sales, Engineering, Material Management, Manufacturing, Inventory Management, Finance and Accounting functions. Most importantly, the assessment allows you to "see the big picture" and helps you put priorities in perspective.

The program combines on-site interviews with business owners and key staff/personnel to gain a solid understanding of the current state and strengths and weaknesses of the business, determine an action plan to implement improvements, and then assign priority to those actions that will have the greatest impact. We will then help you execute those plans using continuous improvement initiatives tying better performance back to the original findings.

### ERP Optimization Reviews

Your ERP system represents a major investment and is likely the most important technology you have when it comes to managing the business. As your company grows and your needs change it is likely your ERP needs change as well. To maximize your ROI and ensure process discipline and data integrity we recommend leveraging and optimizing your ERP system's capabilities as much as possible. In support of this need, we offer two programs that will help you align and adjust your ERP system and software tools to meet today's needs.

Our Financial Review is concentrated on your Financial and Accounting processes and reporting while our Operational Review is focused on the Quote through Shipment processes.

Both Optimization Reviews assess your current state and user behaviors to extract the greatest possible value from your current ERP system. Our trained application experts will help and recommend areas that you can tweak and system features you can fine-tune to better align with your needs and the way you do business. We will then provide you with a "recommendations" report outlining additional "value added" opportunities for improvement.

### Quality Management System Assessment

A Quality Management System is expected to give companies the framework needed to monitor and improve performance in all areas of the business. But too often it is discovered that these systems remain underdeveloped, are cumbersome to manage, become dormant over time, or lack engagement from the rest of the company.

Our Quality Assessment is a comprehensive on premise review of the "current state" of your company's Quality Management System. The primary goal of this unbiased review is to confirm that your company's QMS is aligned for optimal performance and to ensure the QMS is focused beyond the quality assurance standards (ISO9001, AS9100, ISO13485, TS16949, etc.).

As part of the review our team provides a tailored and detailed QMS improvement plan to meet your needs, as well as an option to use our hands on support; working closely with your managers and employees in order to realize improved business performance and enable continuous improvement.

### Lean/Continuous Improvement Assessment

Through a systematic approach, we will come to your site, examine your operations from a Lean perspective, speak with your team, listen to your needs, and provide an independent review of your current Lean/Continuous Improvement program and process condition.

Through understanding your current situation and goals, we will then put together a recommended Lean roadmap specific to your team and company and provide the option to work together with our trained specialists to implement your plan or facilitate these activities internally.

### Kaizen / Continuous Improvement

Synergy's Continuous Improvement Team enables leaders to achieve their performance dreams through continuous improvement of people, processes and systems. We diagnose problems, create awareness, draw roadmaps, lead Kaizen events, develop experts and coach leaders to sustain business excellence.

- Shop Floor Kaizen Events (SFK)
- Business Process Kaizen Events (BPK)
- Total Productive Maintenance Kaizen Events (TPM)
- Set-up Reduction Kaizen Events (SMED)

“We engaged Synergy Resources for a strategic business analysis that made obvious our need for a more structured, more aggressive approach to continual improvement. While the diagnosis was important, what has been even more impressive is how Synergy has helped us execute a Lean implementation to achieve this end. Synergy brought a proven, turn-key system, with the people, the training, and the tools to get our fledgling program off the ground and gaining its own momentum from day one. Since then, they have continued to support us with progress monitoring, ongoing training, and trusted counsel to keep us on the right track. These aren't just consultants – they're do-ers, whose energy and enthusiasm have challenged us to speed our own drumbeat. We have achieved meaningful gains that we simply could not have made without them.”

Douglas Hamilton, III - CEO, Hamilton Associates

### Workshops

Workshops are designed as both educational programs used to teach or introduce best practices to participants and to establish a clear plan to improve a current situation. Most workshops are designed in a multi-session format in order to allow time to both absorb the material and complete assigned tasks between sessions

- Production Control Workshop
- Production Scheduling Work Shop
- Inventory Reduction Workshop
- Supplier Performance Management Workshop
- Work Order Costing Workshops

### Training / Employee Development

The difference between our Training / Employee Development approach and traditional methods is that we offer more than theoretical knowledge. Most of our training is offered on-site at your premises where we can use your processes, your systems, your products, your machines and resources; in summary your opportunities to improve. As a result of our training programs you are left with solid, well-proven action plans, measurable goals and dedicated personnel.

- Management Team Training
- Principles of the Toyota Production System (TPM)
- Organization & Discipline (5S)
- Problem Solving
- Internal Auditor Training
- Business Process Mapping (BPM)
- Value Stream Mapping (VSM)

Don't wait for problems to appear, stay ahead of the competition and unleash your potential by contacting us today.



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