



VISUAL Portals & e-Business

harness the global reach of the world wide web

web-based customer & vendor portals // dynamic order tracking

 **SYNERGY** | ERP EXTENSIONS

Increase sales, improve customer service and decrease costs

Today, many companies are looking to expand their business with the ability to offer a web store front, vendor portals, or customer portals for improved customer service. In today's marketplace, eBusiness is often a competitive necessity.

It can increase sales, improve customer service, and decrease costs. But for all the advantages of eBusiness, concerns remain about security, slow response time, reliability, and the difficulty of integrating an eBusiness solution with your existing ERP system.

Now there's eBusiness for VISUAL, a solution for conducting business-to-business transactions over the Internet while leveraging your existing VISUAL information

Designed especially for VISUAL users who want to offer online customer service instantly, eBusiness provides a direct, interactive interface between you and your customers.

Fully integrated with VISUAL, eBusiness offers real-time online order tracking and item information to customers 24 hours a day

Scalability & flexibility

Increase Sales // Increase sales with an eBusiness solution that allows customers to browse online catalogs and order from the convenience of their own desktops.

Reduce Operation Costs // An eBusiness solution reduces paperwork and processing efforts. It also improves order accuracy, which improves customer satisfaction and reduces the number of costly returns.

Enhance Customer Service // Customers can order products and search for product information 24 hours a day. Customers can also access pricing, availability, and product specification information.

Scalable and Flexibles // The solution can be tailored to fit the unique needs of every company. Usage statistics reveal who is using the service and which functions are being used.

Dynamic pricing that's easy like Sunday morning

Web based portals // Ability to create web-based customer and vendor portals for self service and order fulfillment functions, including: Request for Quotes into VISUAL; Catalog shopping cart for B2B or B2C; Sales Orders created in VISUAL; Credit card processing; and Vendor portal.

Online order tracking // Order Tracking allows customers to check on open, backordered, and completed orders.

Online catalog // Electronic Product Catalog allows customers to search for products and information

Dynamic pricing // Order Entry pulls pricing information directly from VISUAL.

Multi-level admin // User Administration allows you to manage the access of your customers and employees.

it's easy! // Your customers will love the ease of use, and the interface is easily customized for company's "look and feel." employees.

Synergy Resources provides a collection of proven add-on applications and services for your VISUAL ERP.

Known as VISUAL Information Worker Extensions, this collection was designed specifically to enhance the capabilities of VISUAL.

This collection of optional modules includes:

- SR Report Launcher
- SR Macro Server
- SR Report Scheduling
- SR VE Scripts
- SR Business Objects & Web Services
- SR Credit Card Processing
- SR Order History Tracker
- SR Priority Manager for Scheduling
- SR UPS Shipper Connect
- SR e-Business/Vendor Portals

- DocSTAR Document Management
- Electronic Data Interchange (EDI) DCS
- Fixed Assets by LSA
- InSiteShip, by InSite
- Rename & Merge by True Fit
- RF Plus, by Qdata
- Sales Tax Solution, by Avalara
- Software as a Service Hosting, GoWx
- Web-based Graphical Configurator

- VISUAL Synoptix Business Intelligence
- VISUAL CRM
- VISUAL Labor & Material Bar Coding
- VISUAL Lean Scheduling
- VISUAL Project and A&D
- VISUAL Quality
- VISUAL Time & Attendance



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